

CHULALONGKORN UNIVERSITY

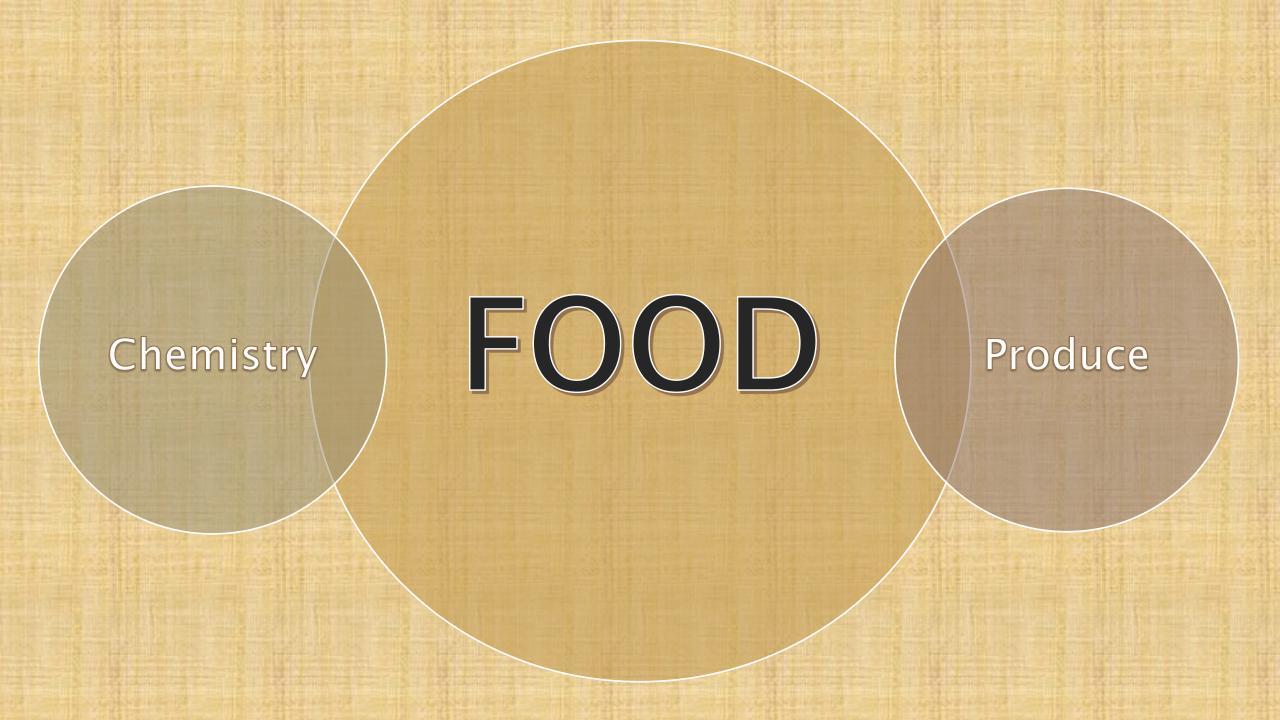
TUMSAT CU

CHULALONGKORN UNIVERSITY



First university in Thailand

Physical properties, biology, taste ...



ICE CREAM MAKING

Chemistry



PROCESS TO MAKE ICE CREAM



Mixing

Homogenization

Pasteurization

Cooling & Aging





PROCESS TO MAKE ICE CREAM



Freezing

Packing

Harding





DAILY FARM



Produce

WORK

5a.m., 2p.m.

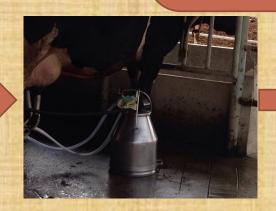
Feeding



Washing



Milking



Using the machine



Massaging

INCOME

First several years

Very hard









After several years

Steady income

(¥60,000/day =240,000bahts/day)





Engineer → farmer
28 years old



Success!!

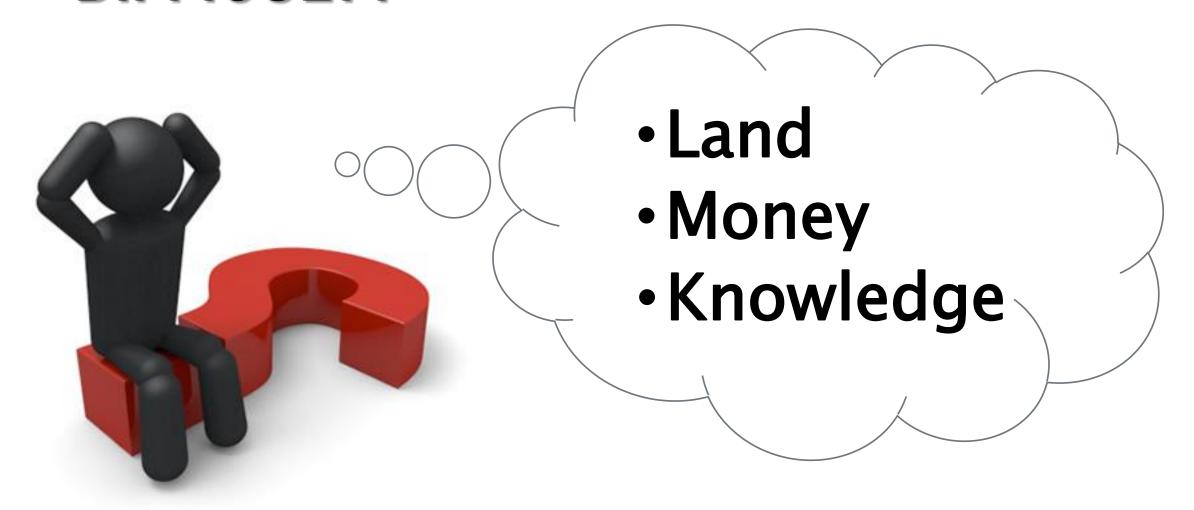
PROBLEM OF FARM

The average age of famers

	Average age	
Thailand	54	
Japan	63	

Serious problem

WHY IS STARTING FARM DIFFICULT?



MEASURES IN JAPAN

Subsidies

Government of Japan

Event

Government of prefecture

Internships

Recruit agency

Matching

· NPO

MATCHING

Land & Equipment		×	
Knowledge & skill		×	
Man Power	×		

CONCLUSION



- Cooking and Agriculture are closely related
- > We need agriculture



Role model & System

