

# Visiting company

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7月28日～8月1日

1. Yamazaki (台灣山崎股份有限公司)
2. Shin Kong Life Insurance (新光人壽)
3. ITOCHU (伊藤忠商事)
4. QB House (台和捷麗有限公司)



# Yamazaki (台灣山崎股份有限公司)





# Yamazaki (台灣山崎股份有限公司)

Taiwan



**Bakery Style**

Japan



**Pack-aged Style**



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# Yamazaki (台灣山崎股份有限公司)

1.YAMAZAKI



2.The Premium YAMAZAKI

3.FLAVOR FIELD

4.SAISON du SOLEIL YAMAZAKI





## Strong Point

- 4 Brands of bakery  
→ Respond to the needs of consumers



# Yamazaki (台灣山崎股份有限公司)





# Shin Kong Life Insurance (新光人壽)



Owner 老闆



# Shin Kong Life Insurance (新光人壽)

Japanese Insurance company  
Dai-ichi Insurance

いちばん、  
人を考える  
会社になる。

第一生命

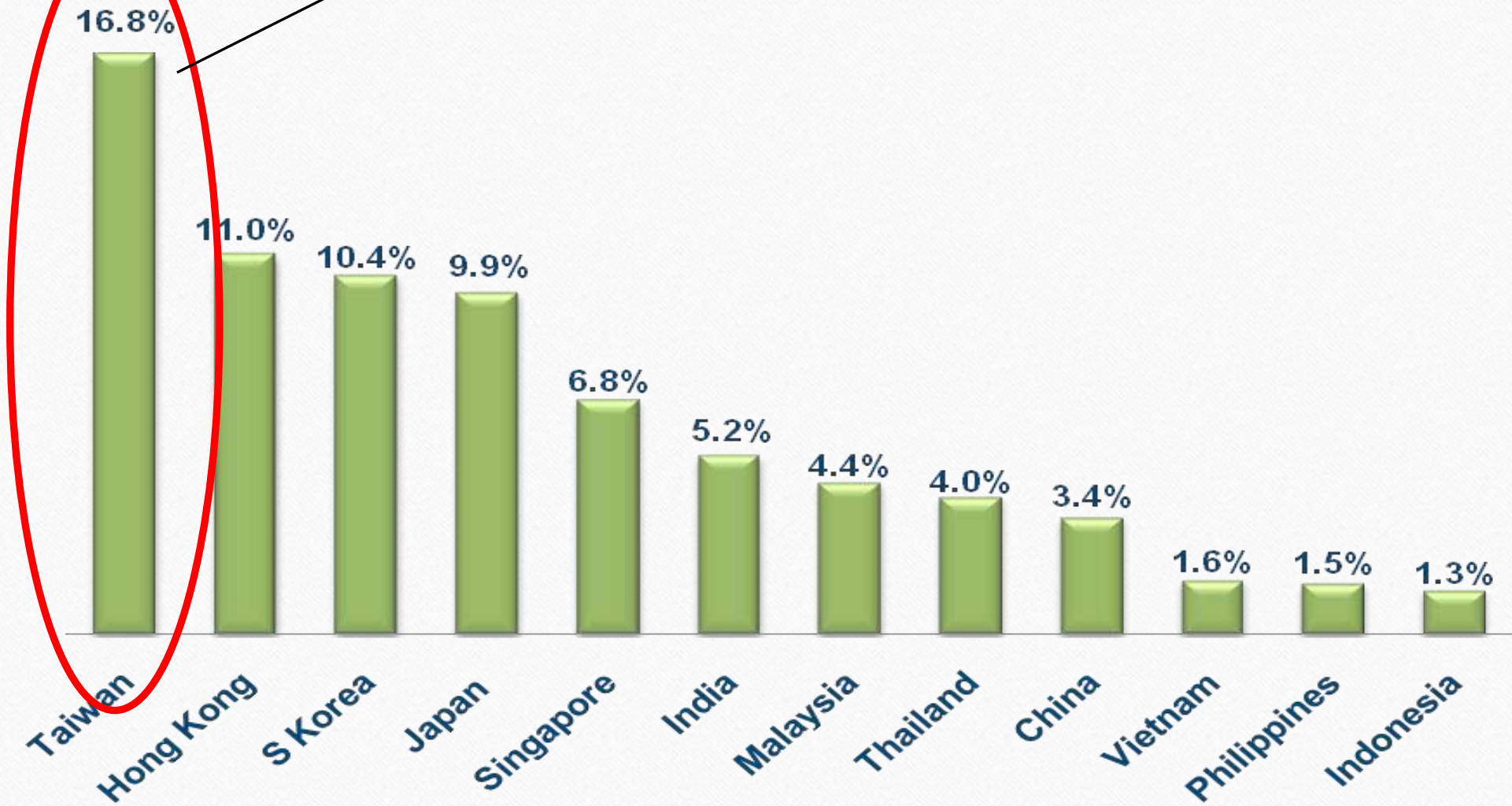


Shin Kong Life Insurance





Taiwan is No.1!



保險收入 as a share of GDP (Asia)

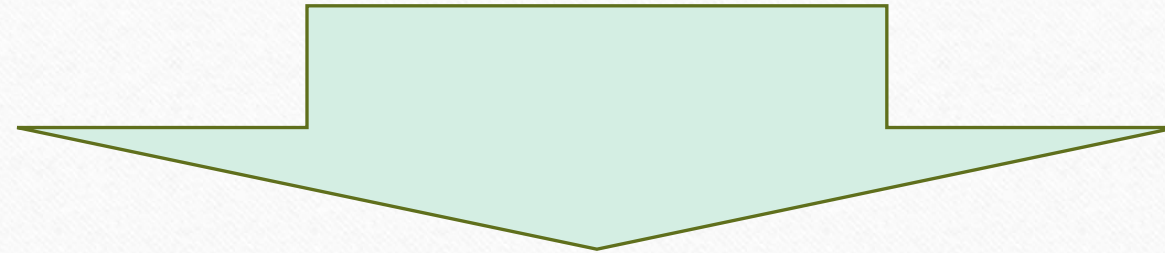


# Shin Kong Life Insurance (新光人壽)





- **National Health Insurance** 全民健康保險
- **Labor Insurance** 勞工保險
- **Labor Pension** 勞工退休金



**Needs for Group Insurance**



# Shin Kong Life Insurance (新光人壽)





# ITOCHU (伊藤忠商事)

Trading Company



# ITOCHU(伊藤忠商事)

Money



Produce Materials

Process and Manufacture

Wholesale

Product





## Strong Point

- Dealing many Products
  - Following the current trend
- the Presence in the Global Market
  - 現場主義

## Strong Point in Taiwan

- Taiwanese can understand Japanese culture
- Taiwan has many talented people



# ITOCHU(伊藤忠商事)





# QB HOUSE (台和捷麗有限公司)

Barber shop

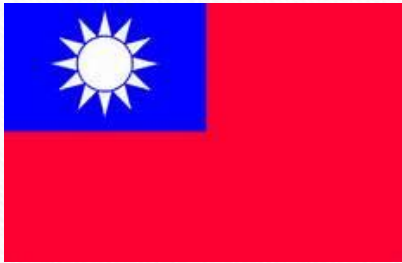
JUST CUT NT300(元)

~~NO Cash Register  
Drink Service  
Toilet...~~





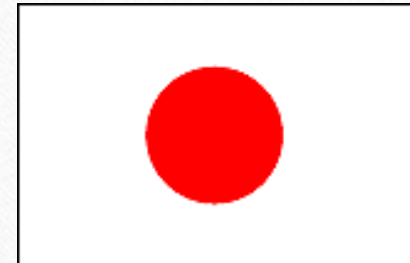
## Strong Point



**Taiwan**

- High Quality
- Safety

**Japan**



- Speedy
- Low Price

# QB HOUSE (台和捷麗有限公司)



**see** inside  
cutting skill



## Q. Idea to Increase the customer of gong-guan station

- Student Discount
- Changing the opening time EARLY





# QB HOUSE (台和捷麗有限公司)





# The things we learned from the Company Visit

How to accomplish a goal

- Understand the current situation  
Shin Kong Life Insurance
- Adjust strategies to changing environment  
YAMAZAKI  
QB House
- Persevere  
ITOCHU





THANK YOU!!!!!!



Break Time (10min)