

Tokyo University of Marine Science and Technology **OVERSEAS CAREER TRAINING PROGRAM in Hong Kong**

from 21 February 2015 to 19 March 2015



Final Presentation

東京海洋大学 香港探検隊
成果報告会

Self-Introduction

**Greeting from
prof. Komatsu**

Schedule of the presentation

16:00~18:00

1. Greeting from prof. Komatsu
2. Schedule of the presentation
3. Schedule of the program
4. Orientation
5. Suntory F&B

6. Yakult

7. Amoy

BREAK

8. Project F

9. SWIMS

18:00~20:00

Reception

Schedule of the program

Guangzhou for two days

Orientation for two days

Project F for two days

Yakult - Amoy for five days

SWIMS for eight days

Orientation



香港日本人商工会議所

The Hong Kong Japanese Chamber of Commerce & Industry



JETRO



在香港日本国総領事館

Consulate-General of Japan in Hong Kong

Suntory F&B



Features

- Self – cooking by very hot iron dish
- Enjoyable sound (*sizzle!*)
- Reasonable price
 - ➡ Easy to train employees!
 - ➡ Success in Asia!

Difference between Japan and Asian countries

Japan

Fill their hunger

Asia

Leisure

Conclusion

Why Pepper lunch business have succeeded in HK is ...

- self-cooking system ➡ easy to train employees
 - Well understanding of cultural background in HK
- ➡ select more popular Japanese food
- ➡ further comprehension of Japanese food

Thank You Very Much !

