



APOLLO AQUARIUM

SINGAPORE

Focus on Food fish

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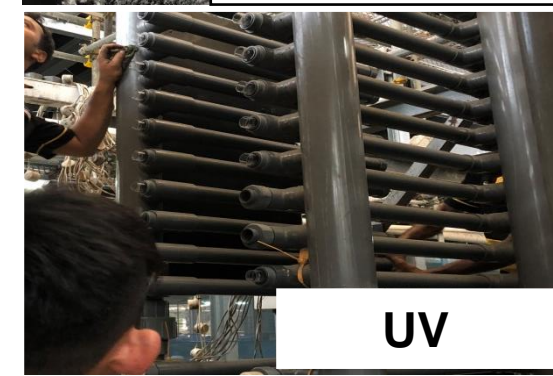
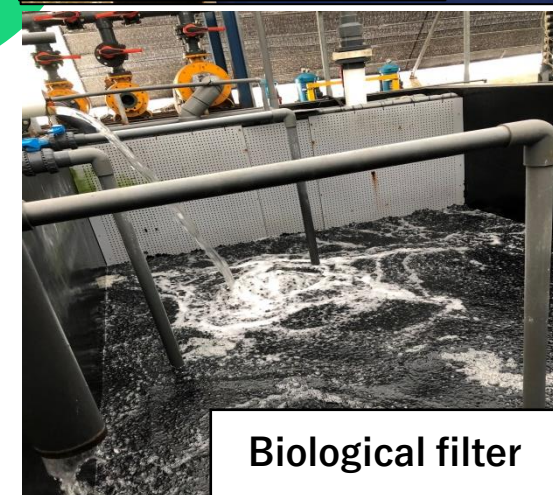
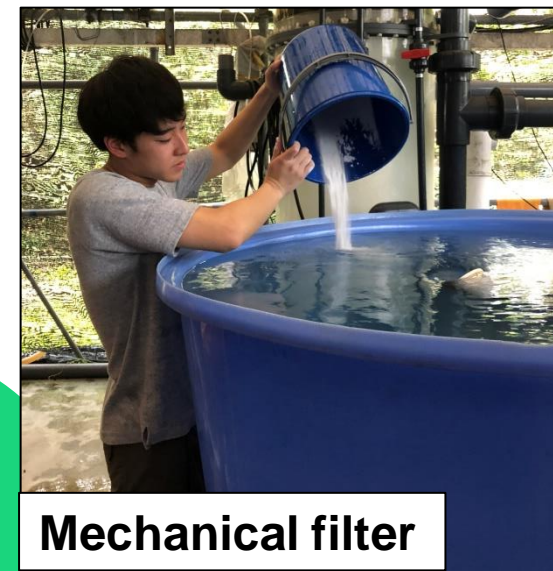
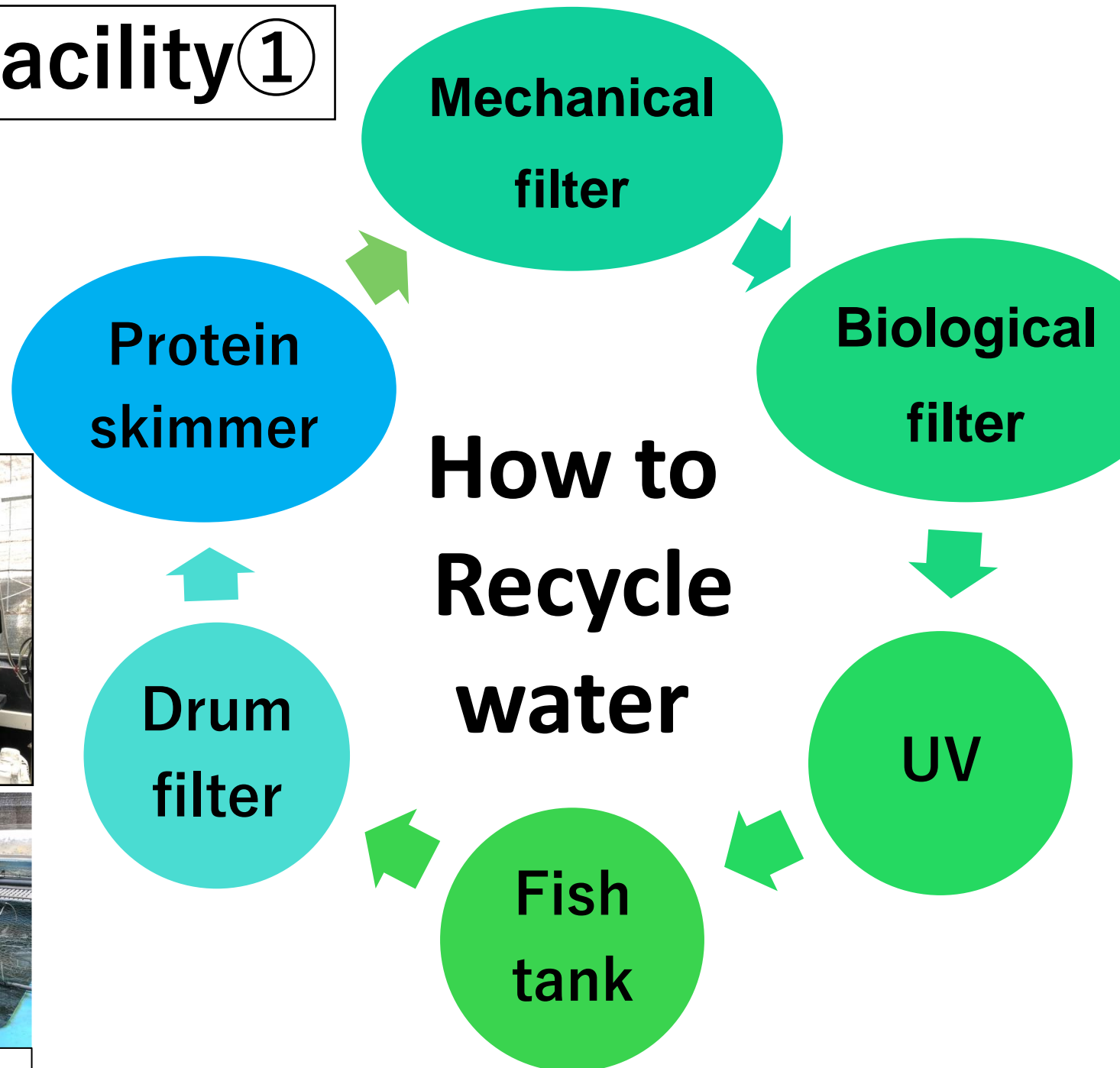
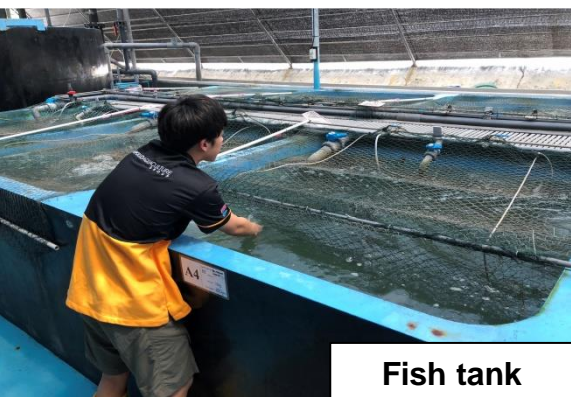
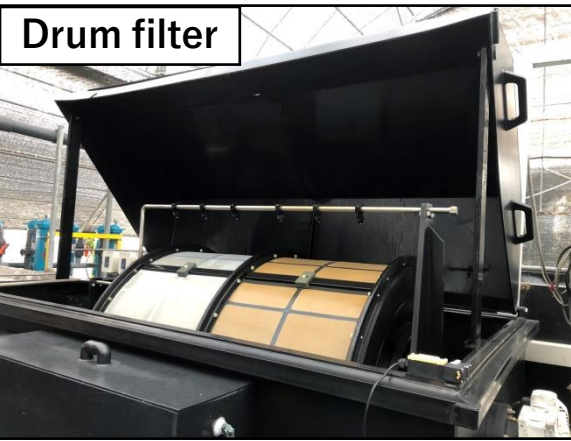


Philosophy (From Apollo's website)

**Bringing joy to the world
through sustainable breeding
and
selling of beautiful ornamental fish**

Apollo gets confidence due to technology and **45th** history

Apollo's facility①



Apollo's facility②

3 tier
tank



What we did

Ayako and Daichi 13th-16th March
Gyoshin and Takuma 20th-23rd

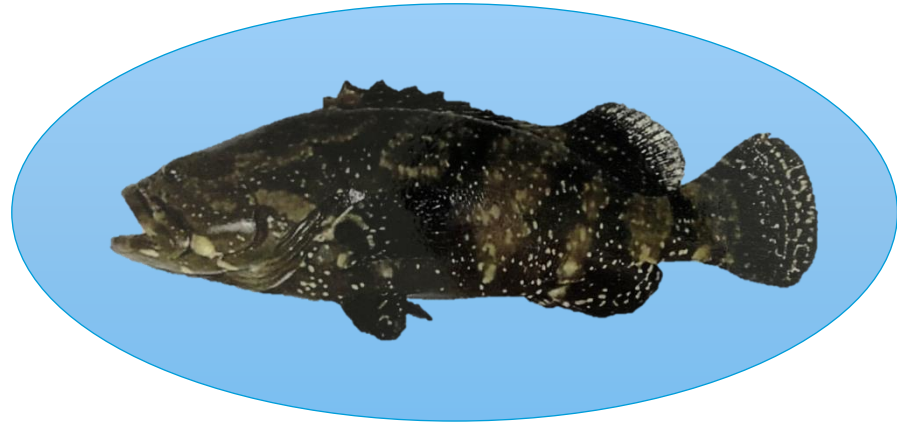
- Fish management
- Water management
- Research of feed's effect
- Maintenance of Facility



A photograph of a whole fried fish, likely a sea bream, served on a white oval plate. The fish is golden-brown and has been cut open to reveal the white meat. It is accompanied by a generous portion of golden french fries, a side of coleslaw, and two lemon wedges. A silver knife and fork are placed to the left of the plate. The text "Food Fish" is overlaid in a large, bold, black font within a white rectangular box with a black border.

Food Fish

Farming food fish



Hybrid Grouper

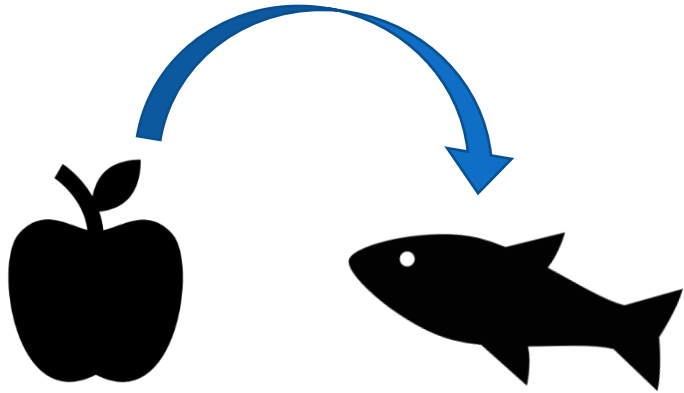


Coral Trout



Some people don't like fish smell

use fruit as fish's feed
to remove fishy smell



Feed fruit
Ex) Orange, Lemon...

Fruit fish



Health-conscious customer

DHA Yellowtail

It is possible to
**attract Health-
conscious customer**
by making a fish
with rich DHA

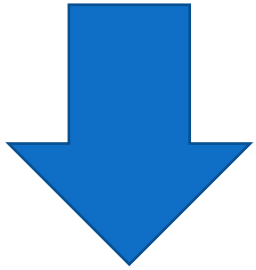


高知大学
Kochi University



Some people pay attention to safety

This fish grow in
underground
seawater have
already filtrated



less parasite,
This fish is fit for
some people to
worry about safety

Safety fish



(Princess mackerel)

Summary

Target



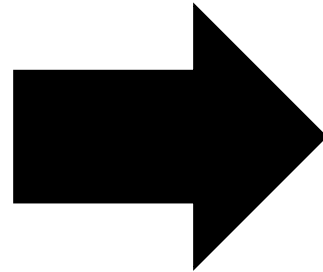
don't like fish smell



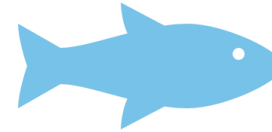
Health-conscious
customer



pay attention to safety



Products



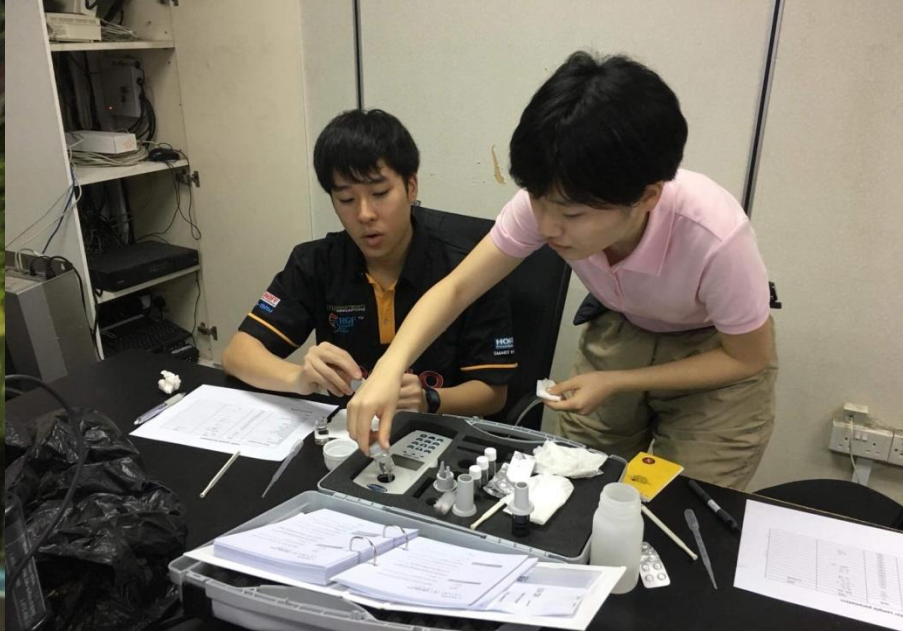
Fruit fish



DHA yellowtail



Safety fish



Thank you for your attention !!



Feed back time
from Apollo