

< WELCOME TO TUDAN VIL. > JICA PROJECT



What is JICA project?



**Achieve financial growth and
conservation of natural resources**

Our activity in Tudan



Our activity in Tudan

- Mulberry
- Compost



Our activity in Tudan

- Fish cultivation
- Beekeeping



Our activity in Tudan



Impressive points are...

✓ The way of agriculture

✓ Lack of skilled workers



The Agriculture in Tudan

- **No** agrochemicals / large machines
- Using traditional knowledge

<Good points>

Preserving environment and culture

- High cost
- No branding
- Not meeting consumers' needs



<Bad points>

Not profitable

Lack of skilled workers

- **Less knowledge for the maintenance**
- **Hard to ask for help**
 - difficult access from city
 - finance problem



→ Unattended facilities will be **ruined**

Our Consideration

Need a support of

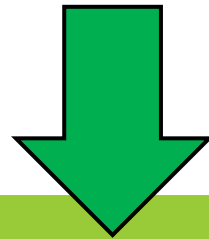
- ◆ Protection of nature and culture
- ◆ Finance problem
- ◆ Progress of their skills

Proposal

Nature

Culture

finance

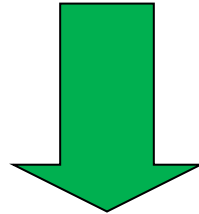


Connect each villages

There are **2** phases

1

Financial independence



2

Nature Conservation

Phase 1

1

Financial independence



Independent financially
by their own brand



Phase 2

2

Nature Conservation

Provide environmental education

To connecting each villages

Events of a local agriculture and tradition



Selling vegetables



International cooperation

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graph TD; A[International cooperation] --- B[Financial independence]; A --- C[Environmental conservation]; B --- C;
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**Financial
independence**

**Environmental
conservation**

Thank You

